

## Message Text

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PAGE 01 STATE 199190

45

ORIGIN NEA-09

INFO OCT-01 ISO-00 EB-11 RSC-01 COME-00 /022 R

DRAFTED BY NEA/EGY:GGBROWN:DAV

APPROVED BY NEA/EGY:HFMATTHEWS

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R 111442Z SEP 74

FM SECSTATE WASHDC

TO AMEMBASSY CAIRO

UNCLAS STATE 199190

E.O. 11652: N/A

TAGS: BTRA, EG

SUBJECT: VISIT OF GENESCO INC. OFFICIALS

1. DEPARTMENT CONTACTED BY GENESCO INC., NASHVILLE, TENN.  
GENESCO PERSONNEL PLANNING VISIT CAIRO OCT. 7 TO OCT. 10  
TO STUDY POSSIBILITY OF ESTABLISHING AND EQUIPPING AN APPAREL  
MANUFACTURING PLANT IN EGYPT TO CUT AND SEW GOODS FOR EXPORT.  
WILL WANT TO ALSO INVESTIGATE METHODS OF FINANCING PLANT  
AND EQUIPMENT.

2. GENESCO AND ITS CONSOLIDATED SUBSIDIARIES ARE IN  
BUSINESS OF MANUFACTURING AND DISTRIBUTING OF ALL TYPES OF  
APPAREL FOR MEN, WOMEN, AND CHILDREN. FISCAL YEAR 74 SALES  
WERE OVER ONE BILLION DOLS.

3. GENESCO GROUP CONSISTING OF MR. WILLIAM WIRE, VICE  
PRESIDENT FINANCE, MR. WILLIAM COOK, VICE PRESIDENT, AND  
JAMES GULMI, ASSISTANT TREASURER WOULD LIKE APPOINTMENT  
EMBASSY ECONOMIC/COMMERCIAL OFFICER EARLY MORNING OCT. 8  
WOULD ALSO APPRECIATE SUGGESTIONS FOR APPROPRIATE EGYPTIAN  
CONTACTS. UNLESS EMBASSY WILLING MAKE EGYPTIAN APPOINT-  
MENTS, WILL ADVISE THEM TO WRITE DIRECTLY FOLLOWING RECEIPT  
YOUR SUGGESTIONS. KISSINGER

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## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
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**Draft Date:** 11 SEP 1974  
**Decapton Date:** 01 JAN 1960  
**Decapton Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Previous Handling Restrictions:** n/a  
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**Secure:** OPEN  
**Status:** NATIVE  
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